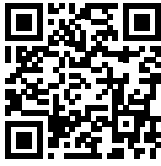


## ALEXANDRA DICKMAN EXPERIENCE

ALEX@ALEXANDRADICKMAN.COM  
(703) 651-CYMK



**Graphic Designer, Power Across Texas, Austin TX:** Designing for multiple media with an inclusive brand strategy, I raised this non-profit's web and print presence to higher levels of functionality and aesthetics. Duties included web video production, CMS maintenance, presentation design, social networking, marketing materials production and email marketing.

**Graphic Designer, Freelance, Austin, TX:** Handling a multitude of projects and deadlines, I worked for a variety of clients on short term and long term contracts. For Opulence Magazine, I designed lifestyle, editorial and fashion layouts as well as advertisements for this startup. I also provided several other small business and non-profit clients with branding services including logo development, naming services, and marketing materials.

**Creative Intern, Basis Branding, Falls Church, VA:** More than just coffee and copies, during this internship I developed relationships with clients from initial consultations, determining goals and timelines and writing proposals, to design and revisions, and finally publishing and tracking results.

**Production Artist, University Promotions at Virginia Tech, Blacksburg, VA:** Working with a team as a 3D modeler, we created a flyover video and virtual tour of Virginia Tech's plans for an Arts District in downtown Blacksburg, VA. These products raised over \$700M in a national fund raising campaign.

## EDUCATION

Virginia Polytechnic Institute and State University, Blacksburg, VA  
Bachelor of Fine Arts in Visual Communication Design  
Spring 2008, Cum Laude

## SKILLS

Adobe Photoshop, InDesign, and Illustrator  
Front-End web design with HTML and CSS  
Digital video production and Final Cut Pro  
Web Content Creation and Management  
Adobe Dreamweaver and Flash  
Maya and 3D animation

## HONORS AND AWARDS

Dean's List, 5 semesters  
Gold Addy Award and Judges Choice Award from the Advertising Federation of the Roanoke Valley  
AASU Film Festival 2007: Best Director, Best Picture, People's Choice Award  
Scholastics Silver Key award in Graphic Design

## EXTRACURRICULAR ACTIVITIES

Virginia Tech Residential Leadership Community: Developed and actualized community service projects to learn leadership through service and the motto *Prosim*— that I may serve.

College of Architecture and Urban Studies Honorifics Committee: Nominated as the Fine Art student representative, I worked with the committee to award honors within the college and university.

Four Minute Film Festival: Created a film with a team in just 24 hours.